Indiana Masonic Home Foundation and Compass Park Ambassador Responsibilities

What's an Ambassador? For Indiana Freemasons, it's not an accredited diplomat to a foreign country, but this definition certainly fits:

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am·bas·sa·dor
/amˈbasədər/
noun
noun: ambassador; plural noun: ambassadors

a person who acts as a representative or promoter of a specified activity.
synonyms: campaigner, representative, promoter, champion, supporter, backer, booster
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A Compass Park and Indiana Masonic Home Foundation Ambassador serves as a conduit between his Lodge and its members and the Indiana Masonic Home at Compass Park and the Indiana Masonic Home Foundation (IMHF).

An Ambassador's job description is pretty diverse. You:

- Encourage your Lodge to:
 - o Schedule a Lodge visit to Compass Park.
 - o Take advantage of Compass Park volunteer opportunities.
 - o Buy a brick through the Walk Down Memory Lane program.
 - Adopt a resident through the Pillars Program.
 - Sponsor a hole at the <u>All Indiana Freemason and Shrine Golf Outing on June 28, 2018</u>, and the Compass Park Open on July 25, 2018.
 - o Attend the Compass Park Festival on September 16, 2018.
 - o Achieve the Charles O. Riddle Award by having at least 3% of members contribute at least \$100 (Gold Card) or more. Lodge, memorial, honor, and brick donations all count.
 - Host a joint Compass Park-IMHF presentation to which multiple Lodges are invited and ladies are included. IMHF staff will make the presentation, and IMHF will help support the cost of refreshments.
- Present quarterly update reports to your Lodge, based on information Compass Park and the Indiana Masonic Home Foundation (IMHF) provide.
- Increase Donor Club giving in your Lodge (including a Lodge gift).
- Identify and refer major donor prospects to IMHF (wills, large gifts, annuities, life insurance, stocks).
- Refer prospective residents to Compass Park Admissions staff.
- Make Compass Park and Foundation presentations to your Lodge, other Lodges, and Masonic groups, if you feel comfortable doing so. Your presentation counts for the Grand Master's Award the same as a presentation by Compass Park and IMHF staff members.
- Provide information to IMHF for donor spotlight articles in the *Indiana Freemason*.
- Tell Compass Park and IMHF what folks are saying and what questions they have to help us improve our communications efforts.

It's a big job being an Ambassador – campaigner, representative, promoter, champion, supporter, and backer.

Thank you for taking on the job!